

School of Business and Management Graduate School

of Business

For Further Information Website: www.usp.ac.fj/mba Call: (679) 323 1391/3231371 Email: mba@usp.ac.fj

> POST GRADUATE DIPLOMA IN ADVANCED ANALYTICAL SKILLS

PROGRAMME OVERVIEW

Data is the foundation of the digital age. Today's dynamic businesses have succumbed to Data Analytics. Organisations have now developed a need for making better informed decisions with the data that they have, in order to optimise their usage of resources and yield maximum returns. In this globalised world of business, data analytics has become a revolution in creating break-through opportunities for many organisations. Cost reduction has also been noted as one of the many benefits which come with data analytics. With the ability to gauge customer needs, companies are now able to innovate products and services to meet the demands of the market. This Programme will explore the theoretical and practical approaches of data analytics which can be applied to any business component.

REQUIRED COURSES:

COURSE CODE	COURSE TITLE
MBA 422	Financial Institutions and Markets
MBA 431	Quantitative Business Analysis
MBA 432	Accounting for Decision Making
MBA 436	Finance
MBA 439	Business Economics
Plus one other MBA course	

*Detailed course descriptions are available on USP's handbook & calendar and on our website. You can also visit Graduate School of Business based at Statham Campus, Suva, Fiji.

Rajeshwar Singh

GM Corporate Services & Chief Financial Officer,

The Post Graduate Diploma in Advanced Analytical Skills programme at GSB is designed to encourage active participation and provides excellent opportunity to network and exchange ideas amongst the cohorts. I firmly enjoyed the practical contents in most of the units as it allowed for in depth analysis of complex financial data and investment projections in a more clear and concise mindset. The enriching experience and flexibility in timing for classes did support part time studies and this has greatly encouraged self towards continuous self-development through learning and upskilling during the program. My personal and professional growth after completing the program in 2007 has been tremendous as I have successfully applied my skills to build various progressive and strong teams. It is not easy to hold a senior role and study at the same time but with focus, dedication and the learning environment, all are possible



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